

## 2018 Committees: Get Involved Today!

### Program

**Goals:** Create a vibrant, relevant learning community, develop cutting edge, timely content & strategy. Speaker recommendations, outreach, and database.

### Strategic Partnerships

**Goals:** Expand partnership opportunities and sponsor network. Update sponsorship packages as needed. Explore new avenues to secure advertising revenue.

### CAE Study Group

**Goals:** Reach out to current and new CAEs to secure study group leaders and develop a comprehensive plan to assist those taking the CAE exam.

### Marketing and Engagement

**Goals:** Enhance the visibility of ESSAE through branded marketing and communication efforts. Promote association events and benefits. Assist with packaging all society efforts.

### Association Leadership Academy (ALA)

**Goals:** Design and implement ALA 1 and ALA Master's Programs.

### Trade Show

**Goals:** Evaluate 2018 program and prepare for 2019.

### Rita Lashway Scholarship

**Goals:** Expand & market the scholarship program.

### Awards

**Goals:** Review current awards structure and provide improvements. Investigate online resources. Meet to determine award winners from nominations.

### Government Affairs

**Goals:** Monitor legislation and inform members of pertinent issues affecting industry.

### Membership

**Goals:** Recruit, Retain, Engage. Create membership prospect list, outreach to lapsed members as needed, update/maintain membership application, and generate ideas to recruit new members.

### Finance

**Goals:** Composed of seven members, with the Board Treasurer shall serving as chair, the committee shall: Review the financial status of the Society; Advise the Board of Directors regarding financial policies and financial positions; Prepare an annual budget for approval by the Board of Directors.

### Audit

*Sub-Committee to Finance Committee*

**Goals:** Oversees the annual audit of the Association's finances.

### Nominating

**Goals:** The Nominating Committee members shall be appointed by the Chair of the Board annually. The Immediate Past Chair shall be the chair of the Nominating Committee. The Nominating Committee will collect, review, and submit a slate of nominees to the Society Board of Directors. The Nominating Committee shall serve in the year they are appointed.

### Bylaws

**Goals:** The Bylaws committee shall be composed of five members with the Vice Chair serving as chair of the committee. The committee shall review and evaluate existing bylaws and consider proposals for changes submitted by members. The committee shall prepare the proposed amendments, in appropriate language, for review by the Board of Directors and approval by membership at the annual meeting.