



MEETINGS, MEMBERSHIP AND MARKETING INSTITUTE

Sponsorship Opportunities
April 5, 2019 | Location: TBD

Attendance: 75-100

ESSAE's Meetings, Membership and Marketing Institute (The Triple M) is geared to bring new innovations, insights, experiences, opinions, and success stories. Come prepared to learn, as well as enjoy networking and fraternity with fellow executives and supplier partners.

Sponsorship Form

Sponsorships are available on a first come, first served basis.

Please check your preferred sponsorship option. *Don't see something that fits within your budget? Call us to customize your sponsorship packet!*



_____ Keynote: \$1,800 SOLD	Breakout Sessions Round 1	Breakout Sessions Round 2
_____ Lunch: \$1,650 - SOLD	_____ Sessions: \$400 ea.	_____ Sessions: \$400 ea.
_____ Breakfast: \$600	_____ Session A SOLD	_____ Session D
_____ Coffee Breaks: \$350 ea.	_____ Session B	_____ Session E
_____ 1st Break	_____ Session C	_____ Session F
_____ 2nd Break		

Name: _____ Title: _____

Organization: _____

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

Signature
Amount Enclosed: _____

Date

**Sponsorship Form should be submitted no later than
Friday, March 15, 2019**

Empire State Society of Association Executives, Inc.

1A Pine West Plaza, Albany, NY 12205

Tel: (518) 463-1755 | Email: vanessa@essae.org

Sponsorship Options

Keynote Speaker: \$1,800

Help support the professional development of our attendees by sponsoring the keynote speaker.

Sponsor Receives:

- ◆ (2) Minutes to introduce speaker & address attendees
- ◆ (1) Complimentary admission to the Triple M
- ◆ Access to the event attendee list as excel spreadsheet
- ◆ (1) Month banner ad on ESSAE homepage
- ◆ (1) Advertisement in the E-News
- ◆ Logo and Link to your website on all event updates

Lunch: \$1,650

Take lunch up a notch! Sponsor Receives:

- ◆ (2) Minutes to address lunch attendees
- ◆ (1) Complimentary admission to the Triple M
- ◆ (1) Month banner ad on ESSAE homepage
- ◆ (2) Advertisements in the E-News
- ◆ Logo and Link to your website in event updates

Breakfast: \$600 - 5 Remain!

Nourish attendees before they start the day!

Sponsor Receives:

- ◆ (1) Complimentary admission to the Triple M
- ◆ (1) Advertisement on the Event Registration Page
- ◆ (2) Social media ads on the @EmpireStateSAE Twitter OR Facebook outlets. Sponsor *to provide content. Select one social outlet.*
- ◆ Listing and Link to your website on all event updates

Breakout Sessions (6): \$400 each

Brand the session room! Sponsor Receives:

- ◆ (2) minutes to introduce speaker & your brand/venue.
- ◆ (1) Complimentary admission to the Triple M
- ◆ Listing and Link to your website on all event updates

Coffee Breaks (2): \$350 each

Support a caffeine pick me up! Sponsor Receives:

- ◆ (1) Complimentary admission to the Triple M
- ◆ Listing and Link to your website on all event updates

Door Prize: Assemble a gift basket that showcases your brand, or donate an item to be given away during the networking lunch. Donors receive recognition at the lunch program and within the ESSAE e-newsletter. Includes link to website on registration page and in e-newsletters.

Description:



All sponsors will also receive:
Recognition in E-News Promoting Event Program
Recognition on Event Registration Page
Recognition at Event during announcements
Recognition on ESSAE's social media outlets
Signage at Event