

# 2021 Key Supporter

The Precious Gem Collection

## About the Key Supporter Program

As leaders and partners in the association and meetings professions, you have an opportunity to show your philanthropic support of ESSAE and help grow the organization by being a Key Supporter.

We are resolute in our efforts to improve the resources made available to our members. This is where Key Supporters come into play. Your organization's contribution will help ESSAE to better serve its members through expanded services, new programs, and professional development opportunities.

Key Supporters have helped to strengthen ESSAE and fortify the association community in New York State. We hope you will consider this as an investment in the future of ESSAE and the industry at large.

## Select Your Key Support Level:

\_\_\_\_\_ **Diamond: \$950** \_\_\_\_\_ **Ruby: \$750** \_\_\_\_\_ **Emerald: \$500** \_\_\_\_\_ **Sapphire: \$300** \_\_\_\_\_ **Opal: \$100**

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Date: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

## What Your Investment Supports

Association advocacy efforts.

Improve and support technology.

Fill the book shelves of ESSAE's library!

Support the Association Leadership Academy (ALA).

Bring in high level professional speakers.

*...and much more!*

## Sponsorship Form should be submitted to:

Empire State Society of Association Executives, Inc.  
1A Pine West Plaza, Albany, NY  
Tel: (518) 463-1755 | Email: [vanessa@essae.org](mailto:vanessa@essae.org)

<b>Benefits to Increase YOUR visibility!</b>	<b>Diamond</b>	<b>Ruby</b>	<b>Emerald</b>	<b>Sapphire</b>	<b>Opal</b>
Your Investment	<b>\$950</b>	<b>\$750</b>	<b>\$500</b>	<b>\$300</b>	<b>\$100</b>
<b>Supplier/Associate - Key Supporter</b>					
Make a lasting impression by extending the gift of membership <b>OR</b> invite a top client to be your guest for the annual conference!	X				
Early registration access to exhibitor registration for the 2021 Annual Trade Show <b>OR</b> Early access to the 2021 Annual Trade Show partnership opportunities (before they go public).	X	X			
(1) Complimentary profile & logo to be included in the annual conference program	X	X			
(1) Social Media Shout Out Content to be provided by Key Supporter and approved by ESSAE, videos limited to less than 60 sec.	Video & Text	Video & Text	Image/Text	Image/Text	
Recognition in 2021 Annual Awards slide show	X	X	X	X	X
Verbal recognition at 2021 Awards Banquet & Annual Conference	X	X	X	X	X
Banner ad listing contributors on ESSAE homepage	X	X	X	X	X
Company listed & linked in biweekly e-News	X	X	X	X	X
Ribbon and Email Signature	X	X	X	X	X
Company listed & linked on ESSAE homepage	X	X	X	X	X
<b>Association Professional - Key Supporter</b>					
Make a lasting impression by extending the gift of membership <b>OR</b> invite an association and/or hospitality professional to an upcoming ESSAE program!	X				
(1) Complimentary registration to the 2021 Annual Conference & Trade Show	X	X			
(1) Social Media Shout Out Content to be provided by Key Supporter and approved by ESSAE, videos limited to less than 60 seconds	Video & Text	Video & Text	Image/Text	Image/Text	
(1) Complimentary event registration to <b>one</b> of the following events: TripleM, Harvest Highlight, Holiday Party, or Webinar of Choice.			X	X	
Recognition in 2021 Annual Awards slide show	X	X	X	X	X
Verbal recognition at 2021 Awards Banquet & Annual Conference	X	X	X	X	X
Banner ad listing contributors on ESSAE homepage	X	X	X	X	X
Company listed & linked in biweekly e-News	X	X	X	X	X
Ribbon and Email Signature	X	X	X	X	X
Company listed & linked on ESSAE homepage	X	X	X	X	X