



ALA MASTER'S LEVEL

Sponsorship Opportunities
November 2018 - June 2019

Location: New York State School Boards Association

Attendance: 20-30

The Academy is unlike any other professional development program offered in New York State. The sessions are specifically targeted to address the unique business challenges facing association executives. Since 2005, ESSAE's Association Leadership Academy (ALA 1) graduates have helped their associations meet society's changing and growing needs by bringing the highest level of professionalism to their association work. The ALA Master's Level program is the next step in their development.

Sponsorship Form

Sponsorships are available on a first come, first served basis. Please check your preferred sponsorship option. *Don't see something that fits within your budget? Call us to customize your sponsorship packet!*

_____ **Investor: \$5,000**

_____ **Cornerstone: \$1,500**

_____ **Partner: \$2,500**

_____ **Friend: \$1,000**

Name: _____ Title: _____

Organization: _____

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

Signature

Date

Amount Enclosed: _____

Sponsorship Form should be submitted no later than

Monday, July 9, 2018 to:

Empire State Society of Association Executives, Inc.

1A Pine West Plaza, Albany, NY 12205

Tel: (518) 463-1755 | Email: vanessa@essae.org

2018 Sponsorship Options

INVESTOR - \$5,000

Sponsor Receives:

- (10) Months of banner ads on ESSAE Homepage
- (1) Complimentary admission to the ALA Program
- (2) Complimentary admissions to Annual Awards Banquet and reserved seating
- (2) Tickets to the ALA Graduation Lunch seats at a VIP table
- (2) Advertisements in the E-Newsletter
- (2) Minutes podium time at inaugural ALA session to welcome participants
- (2) Minutes podium time at Annual Banquet
- (2) Minutes podium time at Graduation Lunch

PARTNER - \$2,500

Sponsor Receives:

- (5) Months of banner ads on ESSAE homepage
- (1) Complimentary admission to Annual Awards Banquet and reserved seating
- (1) Ticket to the ALA Graduation Lunch and reserved seating
- (1) Advertisement in the E-Newsletter
- (2) Minutes podium time at ALA session of your choice

CORNERSTONE - \$1,500

Sponsor Receives:

- (3) Months of banner ads on ESSAE Homepage
- (1) Complimentary admission to Annual Awards Banquet and reserved seating
- (1) Ticket to the ALA Graduation Lunch and reserved seating
- (1) Advertisement in the E-Newsletter

FRIEND - \$1,000

Sponsor Receives:

- (1) Complimentary admission to Annual Banquet and reserved seating
- (1) Month banner ad on ESSAE homepage
- (1) Advertisement in the E-Newsletter

ALL SPONSORS RECEIVE...

Recognition in/on ALA promotions, including:
ALA event registration page (website)
Logo and Listing in ALA Program/Booklet
Logo and Link included in all ALA event updates
Verbal recognition at each session
Recognition in E-Newsletter
Recognition on social media outlets