

# Annual Awards Banquet

A Digital Membership Meeting & Celebration

Thursday, February 11, 2021

10:30 AM to 12:30 PM

## Partnership Opportunities

The Annual Meeting & Awards Banquet celebrates the installment of ESSAE's elected volunteer leaders, provides an opportunity to thank those board members who have completed their terms, and recognizes the winners of our annual awards program.

This year's sponsorship options will be digital and **the event will be broadcast on YouTube and Facebook Live!** Increasing exposure for you and your business! Attendance will be complimentary for attendees!

Your partnership will greatly support the award winners and help us to thank our volunteer leaders for their 2020 service.

### Select Your Partnership Level:

**SOLD** Emcee: \$2,500 **SOLD** Toast: \$1,500 \_\_\_\_\_ Gold: \$650 \_\_\_\_\_ Silver: \$500 \_\_\_\_\_ Supporter: \$350

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Date: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

## Return on Your Investment

Exposure for your personal or company brand.

Network and interact with a wide audience of influencers.

Demonstrate commitment to recognizing excellence.

Get visibility as a major supporter of the ESSAE Awards program.

Showcase your brand's commitment to the association & hospitality industry.

Exclusive benefits only available at the Awards Ceremony.

**Sponsorship Form should be submitted no later than Friday, January 22, 2021**

Empire State Society of Association Executives, Inc.

1A Pine West Plaza, Albany, NY

Tel: (518) 463-1755 | Email: [vanessa@essae.org](mailto:vanessa@essae.org)

<b>Sponsor Benefits to increase YOUR visibility!</b>	<b>Emcee</b>	<b>Toast</b>	<b>Gold</b>	<b>Silver</b>	<b>Supporter</b>
Investment	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$650</b>	<b>\$500</b>	<b>\$350</b>
Number Available	<b>1</b>	<b>1</b>	<b>3 REMAIN</b>	5	unlimited
<b>Pre-Event Exposure</b>					
<b>Customizable virtual exhibit booth in our Homebase Marketplace</b> Share information about your company, products, services, and team. Post PDFs, videos, contact information, images, links, and more!	X	X	X	X	X
<b>Interact with attendees in Homebase</b> View the attendee list, live chat with attendees, and capture inquiries directly through the platform	X	X	X	X	X
Logo on Homebase Platform	X	X	X	X	X
E-Newsletter Advertisement	Main Body	Main Body	Side Column		
Sponsored Email Blast to ESSAE Members	X				
<b>Increase Brand Awareness</b>					
<b>30 second pre-recorded commercial</b> Introduce yourself & services to all attendees	X				
2 Social Media shout outs on ESSAE networks (limited to Facebook, Twitter, LinkedIn, and Instagram). <i>Content to be provided by sponsor</i>	Video & Text	Image & Text			
Home Page Banner Ad	3 months	1 month			
Acknowledgement in e-news & website	X	X	X	X	X
Data Analytics	X	X	X	X	X
Logo & Link included on confirmation email to attendees	X	X	X	X	Link Only
Logo & Link included on event landing page	X	X	X	X	Link Only
<b>Relationship Building</b>					
Acknowledgement at the start of the program	X	X	X	X	X
Member Spotlight article in E-News	X				
Offer live remarks during program	Opening / Closing	Toast			
Attendee List Pre/Post	X	X			

**SOLD**

**SOLD**

Sponsorship Form should be submitted no later than Friday, January 22, 2021. Complete & return your sponsorship form as soon as possible to ensure you maximize your visibility! You can still register to sponsor after the deadline, but not all promotional inclusions will be guaranteed. Sponsorships are available on a first come, first served basis. *Don't see something that fits within your budget? Call us to customize your sponsorship packet!*